

Cookie management policy updated on 8 august 2025

The purpose of this Cookie Policy is to provide you with clear and transparent information about the use of cookies when you visit our website accessible via the following URL: <https://www.yachtingconceptmonaco.com>.

1. Definition of cookies

A cookie is a small text file placed on the user's device (computer, smartphone, tablet) when they browse a website. It is used to collect information about your browsing habits in order to provide you with an improved experience.

2. Types of cookies used

We use several types of cookies on our website, grouped into the following categories:

- **Strictly necessary cookies:** These cookies are essential for the proper functioning of the website and cannot be disabled. They enable you to access secure areas such as your customer account. They are used, for example, to manage user sessions and remember the form you are filling in.
- **Audience measurement cookies:** These cookies allow us to measure the traffic on our website, identify the most visited pages and understand how users interact with our content.
- **Personalisation cookies:** These cookies enable us to offer you a personalised browsing experience based on your preferences (language, region, etc.).
- **Advertising and social media cookies:** We may use cookies for marketing purposes to display relevant advertisements on other websites or to enable interaction with social media platforms (such as Facebook, Instagram or LinkedIn).

These cookies are only stored with your prior consent.

3. Purpose of cookies

We use cookies for the following purposes:

- To ensure the proper functioning of the website;
- To measure the performance and traffic of our pages (number of visitors, session duration, pages viewed, etc.);
- To personalise your user experience, in particular by offering you yachts similar to those you have viewed;
- To provide targeted offers and advertisements based on your browsing history.

4. Collection and storage of cookies

Internal cookies are stored directly on your device (computer, tablet, smartphone).

Each cookie contains a unique identifier that allows your device to be recognised during subsequent visits, without identifying you directly. Some cookies can only be read

only by the domain that created them (first-party cookies), while others may be shared with external partners (third-party cookies).

We do not collect sensitive personal data directly via cookies.

Cookies may, however, be associated with personal data when you are logged into a customer account or if you accept advertising cookies.

Retention periods vary depending on the purpose, but never exceed 13 months after they are stored, in accordance with current regulations.

5. Cookie retention period

Cookies are stored for a maximum of 13 months from the date they are placed on your device. After this period, you may be asked for your consent again.

6. Consent and preference management

When you first visit our website, a consent banner is displayed to inform you about the use of cookies and allow you to configure them. Each user has the option to accept or refuse these cookies.

You can change your preferences at any time by clicking on "Manage my cookies" or via your browser settings.

No non-essential cookies will be stored without your explicit consent.

7. Disabling cookies

You can configure your browser to refuse all or some cookies. Here are links to the procedure for the most common browsers:

- Google Chrome: <https://support.google.com/chrome/answer/95647?hl=fr>
- Mozilla Firefox: <https://support.mozilla.org/fr/kb/activer-desactiver-cookies>
- Safari: <https://support.apple.com/fr-fr/HT201265>
- Microsoft Edge: <https://support.microsoft.com/fr-fr/help/4027947>

Please note that disabling cookies may affect certain features of the website.

8. User rights

In accordance with the General Data Protection Regulation (GDPR), you have the right to access, rectify, erase or object to the processing of your data collected via cookies.

You can exercise these rights by contacting us at: YACHTING CONCEPT MONACO

Address: 36 Rue Grimaldi – 98000 MONACO

Telephone: +377 99 90 16 30

Email: info@yachtingconceptmonaco.com